



<https://yevhenii.techmaximus.com/job/i-need-seo-expert/>

## SEO Expert

### Description

We are looking for a skilled Web Developer to design, maintain, and optimize our websites and web applications. The ideal candidate should have strong front-end and back-end development experience, excellent attention to detail, and a passion for creating user-friendly, high-performing websites that support business goals such as lead generation and service optimization.

- Design, develop, and maintain responsive company websites and landing pages.
- Collaborate with the marketing and operations teams to implement new features and improvements.
- Optimize website speed, SEO, and user experience for both desktop and mobile.
- Troubleshoot website issues, debug code, and ensure smooth functionality across browsers and devices.
- Integrate third-party tools such as CRM systems, analytics, and tracking platforms.
- Manage website hosting, domains, and backups.
- Ensure security best practices and maintain site integrity.
- Stay current with emerging web technologies and propose updates when beneficial.
- Support the marketing team with technical implementations for PPC, tracking,

and lead capture forms.

### Responsibilities

- Minimum 2 years of experience in web development (front-end or full-stack).
- Strong proficiency in HTML, CSS, JavaScript, and at least one framework.
- Experience with PHP, WordPress, or similar CMS platforms.
- Familiarity with MySQL or other databases.
- Understanding of SEO best practices and website analytics (Google Analytics, Tag Manager).
- Experience with API integrations and automation tools is a plus.
- Excellent attention to detail and strong problem-solving skills.
- Good communication skills in English (verbal and written).
- Must be able to work during PST business hours.

### Qualifications

- 3-5 years of professional software engineering experience
- Deep proficiency in JavaScript / TypeScript
- Strong backend engineering background (API design, auth, data integrity, system design)
- Production experience with [Next.js](#)
- Strong relational database experience, especially PostgreSQL
- Solid understanding of AWS and cloud-native systems

### Hiring organization

Skalator

### Employment Type

Full-time

### Industry

Skalator

### Job Location

Khreschatyk St, 8B (big red door),  
02000, Ukraine

### Working Hours

8

### Base Salary

\$ 250 - \$ 1000

### Date posted

March 16, 2026

- Excellent problem-solving skills and ability to debug complex systems
- Experience shipping and maintaining real-world production systems
- Strong ownership mindset and bias toward execution

### **Job Benefits**

- Quarterly Bonuses
- Two Festival Bonuses
- Group Health Insurance
- Morning Snacks
- Employee Engagement Programs (Pahela Baishakh, Falgun, Year-Ending Program, New Year Celebration, Annual Picnic / Outing)